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Euronext reveals plans for SME tech companies

Euronext's subsidiary for small and medium-sized companies has launched the Tech 40 label to promote a group of firms listed on its markets as part of a push announced late last year to attract more tech listings.

Chosen by a group of industry experts every year, EnterNext's Tech 40 companies will form a new index set to launch on May 4. They will also be invited to participate in a roadshow aimed at targeting international and other venues, the bourse said on Tuesday.

The cohort of selected small and medium-sized businesses operate in the telecoms, [media](#) and technology, life sciences or eco-industries, and were chosen on their business, financial and stock market performance.

The list includes companies which provide technology to financial services firms such as data and marketing agency 1000mercis, enterprise software firm [Axway](#) and business solutions provider Novabase.

It also includes EuropaCorp, the movie production company founded by renowned French film producer Luc Besson, and French gaming company Gameloft.

[Euronext](#), which operates domestic stock markets in France, Holland, Belgium and Portugal, will also give the selected companies membership to the Tech 40 Club, a group which will organise events with key business and thought leaders.

In November, [EnterNext announced its plans to ramp up measures to lure more tech firms](#), saying it would launch new stock indices and offer support to pre-IPO companies.

Eric Forest, chairman and chief executive of EnterNext said: [...]

You can read the full article on the website of Financial News :

<http://www.efinancialnews.com/story/2015-04-28/euronext-tech-40-index-launch>